



Department of Communication Sciences and Disorders

College of Education
 Eastern Kentucky University
 245 Wallace Building
<https://cd.eku.edu/>

2020-2024 Strategic Plan Executive Summary

Focus Area	Goal	Objectives and Timeline
Departmental Infrastructure	Develop infrastructure of Department to ensure effective and efficient operations	<p>Objective 1: Develop and implement departmental policy and procedures for promotion and tenure by December 2020</p> <p>Objective 2: Develop a structure for departmental level committees and implement the use of committees for programmatic work by August 2021</p> <p>Objective 3: Revise and expand the department's undergraduate and graduate curriculum maps to include information about course content, course requirements, and alignment to accreditation and licensing standards by August 2022</p> <p>Objective 4: Revise the assessment plan for the undergraduate and graduate programs by December 2021</p> <p>Objective 5: Secure additional administrative support for the Department by July 2022</p> <p>Objective 6: Develop and implement organizational scheme to store and audit departmental data by August 2022</p> <p>Objective 7: Increase efficiency of admissions process for undergraduate and graduate programs through implementation of Slate system by February 2021</p> <p>Objective 8: Develop policies and procedures for off campus externships by March 2021</p>
Departmental Expansion	Expand graduate and undergraduate programs to promote state of the art training for students entering fields in Communication Sciences and Disorders	<p>Objective 1: Explore opportunities for expansion of physical space and equipment for academic and clinical needs by August 2024</p> <p>Objective 2: Advocate for supports that allow increased enrollment in undergraduate and graduate programs by August 2024</p> <p>Objective 3: Broaden clinical opportunities and experiences to equip students for entry into clinical practice or advanced study in the fields of speech-language pathology or audiology by June 2023</p>
Visibility	Increase awareness, education, and visibility of the Department within EKU and the community	<p>Objective 1: Increase efforts to recruit culturally-diverse undergraduate and graduate students by August 2022</p> <p>Objective 2: Rebrand graduate and undergraduate programs and develop marketing tools by August 2022</p> <p>Objective 3: Increase awareness of our profession in the community and on campus by August 2023</p> <p>Objective 4: Increase communication with prospective students by August 2023</p>

Faculty Support	Support recruitment and retention of full-time and part-time faculty	<p>Objective 1: Increase faculty compensation by August 2024</p> <p>Objective 2: Provide detailed information to faculty regarding expectations for promotion and tenure at ECU by August 2021</p> <p>Objective 3: Increase opportunities for research by August 2024</p> <p>Objective 4: Increase opportunities for professional development by June 2022</p>
Funding	Increase funding for the Department, students, and faculty	<p>Objective 1: Partner with ECU Development Office to locate funding opportunities and establish mechanisms for donations by August 2022</p> <p>Objective 2: Partner with non-profits and community members to increase student scholarships support by June 2023</p> <p>Objective 3: Write and submit grants for external funding to increase support for faculty research, student scholarship, and Department by August 2024</p>